

pmTUC goes India

Federal Ministry for Education and Research supports branch office of the Institute for Print and Media Technology in Manipal, India - Kick off trip to India heralds start of the new project



Participants of the kick off trip were able to gain insight into the life in India on a city tour.
[Photo: Sylvia Strauß]

For four years the Institute for Print and Media Technology at Chemnitz University of Technology [pmTUC] has been maintaining close connections to India. Now, the pmTUC wants to extend the cooperation with an innovation office for research in media technology in Manipal, India. During the next 18 months the project "pmIndia - Linking High Potentials" is funded by the German Federal Ministry of Education and Research (BMBF) within their initiative "Realisation of marketing actions in the target country India". It provides a solid basis for presenting the pmTUC as an active partner for research and education in India. "We want to establish new ties, win over new cooperation partners and initiate new R&D projects with universities and companies in India in order to create a more international network for our research activities", says the director of the Institute, Prof. Dr. Arved Hübler. "For an

international institute it is essential to be present at the scientifically and technologically awakening regions of the world, so that we can observe local developments and have the possibility to work with the most innovative institutions," adds Hübler.

With a six day kick off trip through India, the BMBF officially launched its initiative "Research Marketing India" at the beginning of September. As representatives of Chemnitz University of Technology Chancellor Eberhard Alles and Sylvia Strauß, research assistant at the pmTUC, joined the German delegation, which consisted mainly of representatives of the sectors production technologies, life sciences and environmental technologies. The programme of the trip to New Delhi, Pune and Bangalore included the inauguration of the "Indo-German Science and Technology Centre" by the Federal Minister of Education and Research, Dr. Annette Schavan, and the Indian Minister of Science, Kapil Sibal, a visit to the German embassy and the German House, meetings with representatives of local research institutions, trade associations and research funding organisations, as well as visits to numerous companies. The project coordinators got the opportunity to discuss future possibilities of cooperation with Indian companies and R&D institutions. In a poster session they could also present their own institution and the project.

More information

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